

INVOICE



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

Billing Address:

Letizia Mass Media
 Attention: Accounts Payable
 5460 Desert Point Dr.
 Las Vegas, NV 89118

Advertiser	Committee to Elect Amy Chelini
Product	October 2012 Campaign
Estimate Number	

Invoice #	107888-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Kevin Goodell
Sales Office	Las Vegas
Sales Region	Local

Order #	107888
Alt Order #	
Deal #	
Order Flight	10/17/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1326
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		10/15/12 to 10/21/12	3x		--WTF--				
	KSNV			W	10/17/12	:30	4:48 AM		ELECT AMY CHELINI	\$200.00		3
	KSNV			W	10/17/12	:30	4:54 AM		ELECT AMY CHELINI	\$200.00		1
	KSNV			Th	10/18/12	:30	4:51 AM		ELECT AMY CHELINI REV	\$200.00		2
2	KSNV	Wake Up Early Wagners	430a-5a		10/22/12 to 10/28/12	5x		MTWT---				
	KSNV			M	10/22/12	:30	4:55 AM		ELECT AMY CHELINI REV	\$200.00		1
	KSNV			Tu	10/23/12	:30	4:49 AM		ELECT AMY CHELINI REV	\$200.00		2
	KSNV			W	10/24/12	:30	4:42 AM		ELECT AMY CHELINI REV2	\$200.00		5
	KSNV			W	10/24/12	:30	4:54 AM		ELECT AMY CHELINI REV2	\$200.00		3
	KSNV			Th	10/25/12	:30	4:55 AM		ELECT AMY CHELINI REV2	\$200.00		4
4	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/15/12 to 10/21/12	3x		--WTF--				
	KSNV			W	10/17/12	:30	5:12 AM		ELECT AMY CHELINI	\$450.00		2
	KSNV			Th	10/18/12	:30	5:19 AM		ELECT AMY CHELINI REV	\$450.00		3
	KSNV			F	10/19/12	:30	5:58 AM		ELECT AMY CHELINI REV	\$450.00		1
5	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/22/12 to 10/28/12	4x		MTWT---				
	KSNV			M	10/22/12	:30	5:35 AM		ELECT AMY CHELINI REV	\$450.00		2
	KSNV			Tu	10/23/12	:30	5:28 AM		ELECT AMY CHELINI REV	\$450.00		1
	KSNV			W	10/24/12	:30	5:48 AM		ELECT AMY CHELINI REV2	\$450.00		3
	KSNV			Th	10/25/12	:30	5:41 AM		ELECT AMY CHELINI REV2	\$450.00		4
7	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		10/15/12 to 10/21/12	3x		--WTF--				
	KSNV			W	10/17/12	:30	6:58 AM		ELECT AMY CHELINI	\$700.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
F-6-7a WakeUp w/Wagners	6-7a								
		to	10/18/12	:30	6:41 AM	ELECT AMY CHELINI REV	\$700.00		3
		F	10/19/12	:30	6:19 AM	ELECT AMY CHELINI REV	\$700.00		2
Today Show	658a-9am								
		to	10/15/12 to 10/21/12	2x	--WTF--				
		W	10/17/12	:30	8:34 AM	ELECT AMY CHELINI	\$900.00		1
		Th	10/18/12	:30	7:59 AM	ELECT AMY CHELINI REV	\$900.00		2
Today Show	658a-9am								
		to	10/22/12 to 10/28/12	1x	MTWTF--				
		F	10/26/12	:30	7:30 AM	ELECT AMY CHELINI REV2	\$900.00		1
oon News	12-1230pm								
		to	10/15/12 to 10/21/12	2x	--WTF--				
		Th	10/18/12	:30	12:25 PM	ELECT AMY CHELINI REV	\$425.00		2
		F	10/19/12	:30	12:29 PM	ELECT AMY CHELINI REV	\$425.00		1
oon News	12-1230pm								
		to	10/22/12 to 10/28/12	3x	MTWTF--				
		Tu	10/23/12	:30	12:10 PM	ELECT AMY CHELINI REV	\$425.00		2
		Th	10/25/12	:30	12:25 PM	ELECT AMY CHELINI REV2	\$425.00		3
		F	10/26/12	:30	12:19 PM	ELECT AMY CHELINI REV2	\$425.00		1
PM NEWS (1 hour)	4-5pm								
		to	10/15/12 to 10/21/12	2x	--WTF--				
		W	10/17/12	:30	4:22 PM	ELECT AMY CHELINI	\$725.00		1
		F	10/19/12	:30	4:23 PM	ELECT AMY CHELINI REV	\$725.00		2
PM NEWS (1 hour)	4-5pm								
		to	10/22/12 to 10/28/12	2x	MTWTF--				

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17	KSNV	4PM NEWS (1 hour)	4-5pm	Tu	10/23/12	:30	4:25 PM	ELECT ANY CHELINI REV	\$725.00		2
	KSNV			W	10/24/12	:30	4:44 PM	ELECT ANY CHELINI REV2	\$725.00		1
19	KSNV	WKND Jeop/Wheel	630-730pm		10/22/12 to 10/28/12	1x	-----S-				
	KSNV			Sa	10/27/12	:30	7:13 PM	ELECT ANY CHELINI REV2	\$625.00		1
20	KSNV	News 3 Sunrise SATURDAY	6a-7a		10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	6:40 AM	ELECT ANY CHELINI REV	\$350.00		1
	KSNV				10/22/12 to 10/28/12	1x	-----S-				
	KSNV			Sa	10/27/12	:30	6:19 AM	ELECT ANY CHELINI REV2	\$350.00		2

Aired Spots 33

Gross Total	\$15,800.00
Agency Commission	\$2,370.00
Net Amount Due	\$13,430.00
Payment Terms	30 Days

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